

SUMMER 2016

MEDIA KIT



★ CREATING DELICIOUS SINCE 2010 ★

MISS MAMO'S WORLD

5400+



4050+



1350+



1300+



STEPH@MISSMAMOSWORLD.COM

ABOUT

STEPHANIE MAMO



Stephanie Mamo is a food blogger, freelance food writer & recipe developer she lives in a converted old chapel in East Yorkshire.

Mum to The Boy (15), an almost wife to Misteright, a published poet, lover of tech and quite honestly, a bit of a geek!

Miss Mamo's World started in 2010 as an online diary. It has since evolved into a collection of amazing recipes.

An outlet for Creating Delicious

Miss Mamo's World is listed as a Top 20

Yorkshire Blog by CIPR and a shortlisted finalist at the North East Blogger Awards for

Food Blog of the Year 2015

Miss Mamo's World has also ranked

consistently in the top 250 blogs in the

Foodies100 and in the top 500 blogs in the

Tots100 over the last 4 years.

SERVICES

AVAILABLE TO YOU

SPONSORED RECIPES

You need an amazing recipe that can help raise the profile of your product, A sponsored recipe can attract new customers, and All of my recipes are presented with photographs & easy to follow instructions, Prices start from £125+product

SPONSORED POSTS

Sponsored posts & infographics will only be considered if the topic is relevant to readers. Pre-written content must be no longer than 1000 words with images. All links will be nofollow - NO EXCEPTIONS! Prices for sponsored posts and infographics start from £75 and include life long promotion over social media

PRODUCT REVIEWS

If you're looking for a trusted, unbiased opinion on your product or brand I am happy to share my opinions with my audience. both on my blog and social media channels. Products may be included in round ups if they are of a low value.. Low value items requiring a full page feature will incur an admin fee of £50

COMPETITIONS

Competitions are a great way to attract new interest in your product or service. They are mutually beneficial and all I ask is that I receive the same as the winner as a token of thanks.

RESTAURANT REVIEWS

We are happy to review food & drink outlets in the East Yorkshire area. We ask for a complementary meal for 3 people with drinks in exchange for a full review with images

STATISTICS

GET THE FACTS



ON SITE
00:01.45



PER VISIT
2.02



FEMALE READERS
AGED 18-44

UK 61%
USA 16%
ASIA 10%



6500+ PAGE VIEWS
2600+ USERS PER MONTH



TRUST FLOW
CITATION FLOW



DOMAIN AUTHORITY **28**



CHURROS
without a piping bag
19% of all traffic

PB & OREO
FREAKSHAKE
most shared recipe



APPROX 400 VIEWS
PER LIVE STREAM
(within 24h of broadcast)